

# **BRAND: DHL**

Date: 25 July 2024

Based on the provided "2023 Progress Report ESG Roadmap" by DHL Group, here is an evaluation of DHL's corporate biodiversity performance using the specified DeTrust Lab Biodiversity Methodology:

### **Stage 1: Biodiversity Pressures and Priority Areas (30%)**

# 1. Summary of Biodiversity Pressures (15%)

- Score: 1
- **Justification:** The report mentions that DHL's sites are located in urban or industrial areas, posing no direct threat to nature conservation areas or protected species. However, there is no detailed summary of biodiversity pressures caused by company activities.

## 2. Priority Species, Habitats, and Ecosystem Services (15%)

- Score: 1
- **Justification:** The report does not provide a list of priority species, habitats, areas, or ecosystem services around which the company focuses its biodiversity goals and objectives.

# **Stage 2: Vision, Goals, and Strategies (40%)**

### 1. Corporate Biodiversity Vision (10%)

- Score: 1
- **Justification:** The report includes an environmental policy that mentions climate action and sustainability but does not articulate a specific, results-oriented biodiversity vision.

### 2. Scalable Biodiversity Goals and Objectives (15%)

- Score: 1
- **Justification:** There are no specific biodiversity goals and objectives outlined in the report that address the priority pressures and dependencies identified in Stage 1.

### 3. Key Strategies to Deliver Goals and Objectives (15%)

- Score: 1
- **Justification:** While the report includes general environmental strategies, it lacks detailed strategies specifically linked to biodiversity goals and objectives.

## **Stage 3: Indicator Framework and Strategic Plan (20%)**

#### 1. Framework of Core Indicators (10%)



- Score: 1
- **Justification:** The report does not provide a framework of core pressure-state-response-benefit indicators to monitor biodiversity goals, objectives, and strategies.

### 2. Elements of a Biodiversity Strategic Plan (10%)

- Score: 1
- **Justification:** The report does not include key elements of a biodiversity strategic plan, such as establishing protected areas, managing biodiversity impacts, or restoring ecosystems.

# **Stage 4: Monitoring and Reporting (10%)**

### 1. Monitoring Plan (5%)

- Score: 1
- **Justification:** There is no monitoring plan described in the report that details how biodiversity indicators will be collected, when, how, where, and by whom.

### 2. Database of Relevant Data (2.5%)

- Score: 0
- **Justification:** The report does not mention a biodiversity database such as Global Forest Watch, IUCN Red List, or any other relevant data sources.

### 3. Monitoring and Reporting Systems (2.5%)

- Score: 1
- **Justification:** There is no mention of standardized monitoring and reporting systems specifically for biodiversity data in the report.

# **Summary of Scores:**

Stage	Sub-element	Weight	Score (0-5)	Weighted Score
1	Biodiversity Pressures and Priority Areas	30%		
	Summary of biodiversity pressures	15%	1	0.15
	Priority species and habitats	15%	1	0.15
2	Vision, Goals, and Strategies	40%		
	Corporate biodiversity vision	10%	1	0.10
	Scalable goals and objectives	15%	1	0.15
	Key strategies	15%	1	0.15
3	Indicator Framework and Strategic Plan	20%		
	Framework of core indicators	10%	1	0.10
	Elements of a strategic plan	10%	1	0.10
4	Monitoring and Reporting	10%		
	Monitoring plan	5%	1	0.05



Stage	Sub-element	Weight	<b>Score (0-5)</b>	Weighted Score
	Database of relevant data	2.5%	0	0.00
	Monitoring and reporting systems	2.5%	1	0.025

# Final Weighted Score (out of 5):

$$0.15 + 0.15 + 0.10 + 0.15 + 0.15 + 0.10 + 0.10 + 0.05 + 0.00 + 0.025 = 0.975$$

# **Concluding Summary:**

• Overall Justification: DHL Group's report provides minimal evidence of biodiversity considerations or impact. While the report covers a range of environmental and social responsibilities, specific strategies, goals, and monitoring systems related to biodiversity are lacking. Significant improvement is needed in articulating and implementing a comprehensive biodiversity vision, goals, and strategic plans.